



No. 1-1/2014-R&C [CFA]

Dated 25-09-2014

Circular R&C-CFA No.55/14-15

Sub :- **Re-launch of Broadband plans "BB Home ULD 540 CS23, BB Home Combo ULD 640 CS24, BBG Combo ULD 790 CS25 and BBG Combo ULD 890 CS26" on promotional basis for a period of 90 days in Bangalore TD of Karnataka circle only- reg.**

1. CGMT Karnataka circle may kindly refer to his office proposal letter no. MKTG-CFA-III/28-1/LL-BB/HPC/Corr/14-15/56 dated 06-09-2014 seeking approval for extension of Broadband plans "BB Home ULD 540 CS23, BB Home Combo ULD 640 CS24, BBG Combo ULD 790 CS25 and BBG Combo ULD 890 CS26" (introduced vide BSNL CO order no. 1-1/2013-R&C (CFA) dated 27-02-2014, circular R&C-CFA No. 101/13-14) on promotional basis in Bangalore TD of Karnataka circle.
2. The proposal has been examined in this office and **the competent authority has decided to re-launch Broadband 'BB Home ULD 540 CS23', 'BB Home Combo ULD 640 CS24', 'BBG Combo ULD 790 CS25', 'BBG Combo ULD 890 CS26' plans [introduced vide BSNL CO order no. 1-1/2013-R&C (CFA) dated 27-02-2014, circular R&C-CFA No. 101/13-14] in Bangalore TD of Karnataka circle only on promotional basis for a period of 90 days.**
3. **Circle will ensure to comply with all regulatory mechanism.**
4. All other relevant terms and conditions, as mentioned in earlier circulars, shall remain unchanged.
5. These instructions shall be **effective with immediate effect in Bangalore TD of Karnataka circle only on promotional basis for 90 days.**
6. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-03/08-BB/Pt.6. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-11001 (Tel. No. 011-23322064 and Fax No. 011-23734052).

Sd/-
AGM (T&C)-CFA

To

The CGMT, Karnataka Telecom Circle.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/NB/CN), CO BSNL.
4. PGM (Regulation), CO BSNL New Delhi for necessary action.
5. GM (Marketing), CO BSNL New Delhi for adequate publicity and marketing of the service.
6. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-03/08-BB/Pt.6 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
7. Sr. GM (ITPC), Hyderabad for updation in AIDOTSOFTE package.
8. GM (IT), CO BSNL – for placement on BSNL Website.
9. CGM (ITPC), Pune for necessary changes in CDR/ billing systems.
10. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23
11. GM (BBNW), Bangalore NOC, BBNW.
12. Director General P&T audit, Delhi-110 054.
13. Secretary, TRAI – for information pleases.
14. Guard File.

DM (T&C) CFA